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DIVERSIFIED INVESTMENT PORTFOLIO ALLOCATION

The investment portfolio is highly diversified across four main asset classes. The largest allocation is to Equity Investments, indicating a strong focus on stock market opportunities.

VENTURE CAPITAL & PRIVATE EQUITY

Venture capital refers to a form of private equity and a type of financing that investors provide to startups and small businesses that are believed to have long-term growth potential.

EQUITY INVESTMENTS

Investment on Equity refers to the purchase of shares or stock in a company, representing ownership in that company, Equity investments carry a higher level of risk compared to fixed-income investments but also offer the potential for higher returns.

MUTUAL FUNDS

Mutual funds pool money from investors to create a diversified portfolio, reducing risk and offering exposure to various assets. allocation is chosen to balance growth and risk, benefiting from professional management and diversification.

DEBENTURES AND BONDS

Debentures and bonds are fixed-income instruments that provide stable returns, ideal for the conservative part of a portfolio. Allocating a portion to these assets helps stabilize the portfolio by ensuring steady income and reducing overall volatility.

5-YEAR GROWTH WITH 15% ANNUAL NAV INCREASE

According to a detailed financial projection, the total fund size, which includes a debt-to-equity ratio of 1:0.4, is expected to grow from NPR 14 crore to NPR 28.16 crore by the end of year five.

OVERVIEW

The primary objective of this white paper is to outline a comprehensive asset management strategy for a fund manager, focusing on Venture Capital & Private Equity, Equity, Mutual Funds, Debentures, and Bonds. The aim is to provide a balanced approach to investment, considering risk, reward, and dividend capacity under various growth scenarios.





1. DIVERSIFIED INVESTMENT PORTFOLIO ALLOCATION

- Equity Investments (60%): Strong focus on stock market opportunities.
- Venture Capital & Private Equity (20%): Commitment to high-growth potential businesses.
- Mutual Funds (15%): Adds diversification with professional management.
- Debentures and Bonds (5%): Provides lower risk and stable income through fixed-income securities.



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1.1 VENTURE CAPITAL & PRIVATE EQUITY (20%)



Venture Capital (VC)

Venture capital refers to a form of private equity and a type of financing that investors provide to startups and small businesses that are believed to have long-term growth potential. Venture capital typically comes from well-off investors, investment banks, and any other financial institutions. It is a crucial funding source for startups that do not have access to capital markets or cannot secure loans from banks. Venture capitalists take an equity stake in the startup in exchange for their investment and often provide additional services, such as strategic advice, mentorship, and access to networks.



Private Equity (PE)

Private equity is a form of investment that involves buying shares or taking ownership of private companies (those not listed on a public exchange). PE firms raise funds from institutional investors and high-net-worth individuals to invest in these companies. Unlike venture capital, which focuses on early-stage companies, private equity typically targets more established companies that are already generating revenue. The goal is to improve the company's value over time, often through restructuring, cost-cutting, or other strategic changes, and then eventually selling it for a profit.



1.2 EQUITY INVESTMENTS (60% OF TOTAL FUND)

Investment on Equity refers to the purchase of shares or stock in a company, representing ownership in that company. Equity investors buy shares with the expectation of earning returns through dividends (a portion of the company's profits distributed to shareholders) and capital gains (the profit made when shares are sold at a higher price than they were purchased). Equity investments carry a higher level of risk compared to fixed-income investments but also offer the potential for higher returns.

MAIN OBJECTIVES FOR PURCHASING AND SELLING ON THE SECONDARY MARKET

When dividing a total fund of 60% into investments in the equity market, the strategy can be split between two main objectives:

INVESTMENT IN DIVIDEND YIELD OBJECTIVE (60% OF INVESTMENT FUND):

- Objective: The primary goal is to generate a steady income stream through dividends. Investors focus on purchasing
 - shares of companies with a history of paying consistent and reliable dividends.
- Investment Strategy:
 Focus on companies with strong financials, stable earnings, and a solid track record of dividend payments.
 - Prefer stocks from sectors like utilities, consumer staples, and blue-chip companies that are known for their dividend reliability.
 - Consider holding these stocks for the long term to benefit from compound growth through reinvested dividends.



2. TRADING IN CAPITAL GAIN OBJECTIVE (40% OF INVESTMENT FUND):

• **Objective:** The main aim here is to achieve capital gains by buying low and selling high, benefiting from the price appreciation of stocks.

• Investment Strategy:

- Focus on growth stocks or undervalued stocks with potential for significant price increases.
- Engage in more active trading, leveraging market volatility to buy at lower prices and sell at higher prices.
- Stay updated with market trends, company performance, and broader economic indicators that might impact stock prices.

Allocation Strategy

- 60% of the Investment Fund (30% of Total Fund): Targeted towards stocks that offer reliable dividends. This portion of the fund aims to provide a stable income stream with lower risk, focusing on the long-term holding of quality companies.
- 40% of the Investment Fund (20% of Total Fund): Allocated to stocks expected to yield capital gains. This portion involves more active management, seeking opportunities to maximize returns through price appreciation.

This dual approach balances the need for income with the potential for capital growth, allowing the investor to benefit from both regular dividend payouts and the opportunity to profit from market movements.

Entry and Exit Strategy for 100% Portfolio in Equity Market

Entry Strategy:

- 100% Portfolio Entry in Bull Market (60% of Total Fund)
 - Objective: Fully capitalize on a bull market, where stock prices are generally rising and investor sentiment is optimistic.

Market Indicators:

- Strong upward trend in major indices (e.g., NEPSE Index).
- Positive economic indicators such as GDP growth, low unemployment, and rising corporate earnings.
- Increasing investor confidence, often reflected in higher trading volumes.

Action Plan:

- Allocate the entire 100% of the portfolio into equities as the market shows strong bullish signals.
- Diversify investments across sectors that historically perform well in bull markets (e.g., technology, consumer discretionary, financials).
- Use technical indicators like moving averages, RSI (Relative Strength Index), and MACD (Moving Average Convergence Divergence) to time the entry for optimal buying opportunities.

Exit Strategy:

80% Portfolio Exit after Bear Market Confirmation (60% of Total Fund)

• **Objective:** Protect capital by exiting the majority of the portfolio when signs of a bear market emerge, where stock prices are generally declining.

Market Indicators:

- Sustained downward trend in major indices.
- Economic downturn indicators such as decreasing GDP, rising unemployment, or declining corporate profits.
- Negative investor sentiment, often reflected in higher volatility and decreasing trading volumes.
- Technical indicators showing bearish patterns (e.g., death cross, where the short-term moving average crosses below the long-term moving average).

Action Plan:

- Exit 80% of the portfolio upon confirming the onset of a bear market. This involves selling off a significant portion of the equity holdings to avoid further losses.
- Consider setting stop-loss orders or using trailing stops to automate the exit process and lock in gains or limit losses.

• Park 80% Fund in Alternative Investments:

• Objective: Preserve capital and earn a stable return by reallocating the exited funds to safer investment vehicles.

Alternative Investment Options:

- Fixed Deposits (FD): Park the funds in fixed deposits for guaranteed returns with minimal risk.
- Government Bonds: Invest in government bonds for a secure and fixed interest rate over a predetermined period.
- Money Market Funds: Consider money market funds for liquidity and slightly higher returns than a savings account.
- Real Estate: Depending on market conditions, consider parking funds in real estate for potential capital appreciation and rental income.
- Gold or Other Safe-Haven Assets: Allocate a portion to gold or other safe-haven assets to hedge against market volatility.

Rationale:

- Equity investments involve purchasing shares in publicly traded companies. This asset class offers both capital appreciation and dividend income.
- The 60% allocation reflects a moderate to aggressive growth strategy, leveraging market trends and company performance to drive portfolio gains.



1.3 MUTUAL FUNDS (15% OF TOTAL FUND)

Rationale

- Rationale Venture Capital & Private Equity investments are high-risk, high-reward opportunities.
 They involve investing in startups, growth-stage companies, and private firms that are not listed on
 public stock exchanges. The potential for exponential growth is significant, but so is the risk of
 total loss. This segment is allocated 20% of the total portfolio, as it provides the opportunity for
 outsized returns that can significantly enhance overall portfolio performance if successful.
 Expected Return Returns are typically realized through capital appreciation rather than dividends,
 as these investments often do not generate immediate cash flow. Long-term returns can range
 from 15% to 30% per annum, depending on the success of the underlying companies.
- A 15% allocation is chosen to balance growth and risk, leveraging the professional management and diversification benefits that mutual funds offer

Expected Return:

- Dividend Yield: Typically, mutual funds offer a yield of 3% to 5% annually.
- Growth: Depending on the fund type (e.g., equity, balanced, income), returns can range from 5% to 8% annually.





1.4 DEBENTURES AND BONDS (5% OF TOTAL FUND)

Rationale:

- Debentures and bonds are fixed-income instruments that offer stable and predictable returns, making them ideal for conservative portions of a portfolio.]
- Allocating 5% to this segment helps stabilize the portfolio by providing a steady income stream and reducing overall volatility.

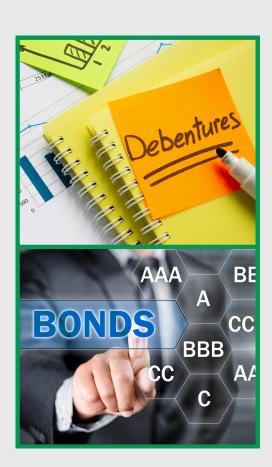
Expected Return:

• Coupon Yield: Debentures and bonds typically offer yields of 4% to 7% annually, depending on the issuer's creditworthiness and bond maturity.



PROJECTED 5-YEAR PLAN SHOWS STRONG FUND GROWTH, INCREASING PROFITS, AND DIVIDEND PAYOUTS

- Total Equity Fund: NPR 10 crore (NPR 100 million)
- Expense Ratio: 3% of the total fund annually
- Average NAV Growth Rate: 15% per year
- Debt to Equity Ratio: 1:0.4 (40% debt)
- Interest Rate on Debt: 10% per annum
- Average Dividend Distribution: 15% of annual profit



4.00	19,08,480	5,45,280	13,63,200	57,254	54,528	2,86,272	1,74,490	26,173	1,48,316
5.00	21,16,123	6,04,606	15,11,516	63,483	60,461	3,17,418	1,93,474	29,021	1,64,453
Key Financial Highlights:									
• Total Fund Growth: The fund value is projected to increase from NPR 14 crore to NPR 28.16 crore over five years.									
• Annual Profit Growth: Profits will rise steadily, from NPR 1.217 crore in the first year to NPR 2.428 crore in the fifth year.									
• Dividend Payout Growth: Dividend distributions will increase from NPR 0.182 crore in year one to NPR 0.364 crore by year five,									
benefiting investors with a 15% dividend on annual profits.									
• Consistent NAV Growth: The NAV is expected to grow by 15% per annum, significantly boosting the overall fund value and returns.									

• Debt Strategy: The fund maintains a debt-to-equity ratio of 1:0.4, with an interest rate of 10%, effectively leveraging additional capital

Interest

@10%

('000)

40,000

44,352

49,178

p.a

Expenses

@3%

('000)

42,000

46,569

51,636

• Expense Management: A 3% expense ratio is applied to the total fund value, ensuring operational efficiency and profitability.

NAV

15%

Growth

('000)

2,10,000

2,32,848

2,58,182

Net

Profit

('000)

1,28,000

1,41,926

1,57,367

Dividend

15%

('000)

19,200

21,289

23,605

Retained

Earnings

1,08,800

1,20,637

1,33,763

('000)

Debt

EQ)

('000)

4,00,000

4,43,520

4,91,775

(40% of

Equity

('000)

10,00,000

11,08,800

12,29,437

Total

Fund

('000)

14,00,000

15,52,320

17,21,212

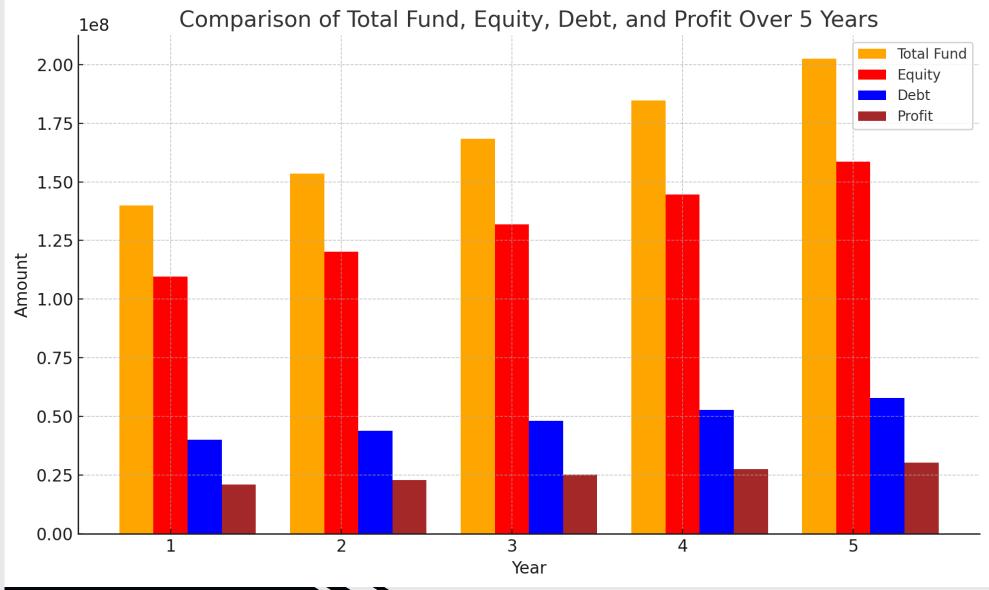
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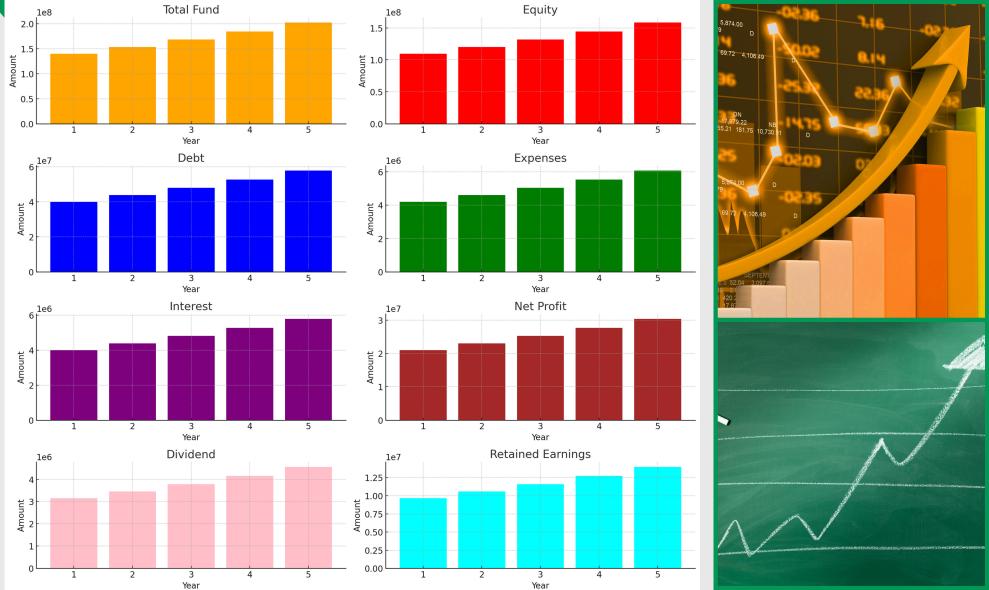
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for growth.





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THANK YOU

